NURU PRESENTS

### Main Character

UGANDA

# Bobi Wine



## WHO IS HE?



#### NAME

Robert Kyagulanyi Sentamu (Bobi Wine)

#### DATE OF BIRTH

February 12th, 1982

#### PLACE OF BIRTH

Mpigi District, Uganda

#### **OCCUPATION**

Political activist, candidate to the presidential elections in 2019, former singer.

Bobi Wine was born in the Mpihi District in Uganda. He grew up in the slums of Kampala and has proved himself to be Yoweri Museveni's (current president of Uganda) biggest opponent on the Ugandan political scene.



# THE "GHETTO'S PRESIDENT"

Bobi Wine started his career as a singer, musician and actor. Since the late 2010s, he has been particularly critical of the Ugandan government in his songs.

He was raised in the less favored areas of the capital city, Kampala, and has been singing about the struggles of the poor, against corruption, and for democracy.

As a result, Bobi Wine has found his crowd and supporters in the **poor**, **young and urban demographic**, and was nicknamed the "Ghetto's President".





## POLITICAL LIFE



Bobi Wine entered the political stage in **2017**, when he **entered the parliament for his circonscription**.

The same year, he founded the People Power Movement, which was completed with a political wing in **2020**: the **National Unity Party.** 

Since he started, he was **arrested multiple times**, and allegedly **tortured** in 2018.



In 2021, he was candidate to the presidential elections against Yoweri Museveni and gained 34,83 % of the votes.

Yoweri Museveni has been in power since 1986. In 2018, he lifted the 75 year old age limit for presidential tenure in order to present himself to the 2021 elections.



## BOBI WINE AND THE MEDIA

Financial Times

Bobi Wine's career and work has been widely covered by international and especially western media, as they've been opposing Museveni's rule to the activist's democratic and freedom ideals.

Bobi Wine, a tenacious challenger set on power in Uganda

### Bobi Wine's long battle with Ugandan leader leads him to Oscars

Bobi Wine, musicien et leader de l'opposition ougandaise, à l'affiche de "Bobi Wine : The People's President" : "L'art continue d'être le pilier de notre lutte"

"In fact, for me, it's not about being president. I will try to bring about the fall of General Museveni, and if he were to fall today, I don't know if I would run for office or not."

Bobi Wine during an interview with France Info in March 2024



In 2022, a documentary was produced by National Geographic, and was **nominated** to the Oscars in the best documentary category.